

*Introducing*  
 **MENTOR**<sup>®</sup>  
MemoryGel<sup>™</sup> Xtra

#1  
GLOBAL  
BRAND<sup>5</sup>

Own  
The Day

# Introducing MemoryGel™ Xtra Breast Implants. The Soft, Natural Feel You Desire<sup>\*2</sup> with Increased<sup>3</sup> *Projection* and *Fullness*<sup>\*\*</sup>



## Women Prefer MemoryGel™ Xtra

Chosen by 9 out of 10 patients in a blinded comparison as feeling more like natural breast than another manufacturer<sup>†‡</sup>



**Preferred by 9 out of 10 Women**



## Surgeons Do Too

In a blinded comparison, surgeons chose MemoryGel™ Xtra Breast Implants more than another manufacturer.<sup>§</sup>

\* In-person consumer survey with 452 respondents.

\*\* Compared to MemoryGel® Breast Implants

† Published projection dimensions were compared between MemoryGel® Xtra Moderate Plus Profile vs. Inspira Moderate Profile and MemoryGel® Xtra High Profile vs. Inspira Full Profile.

‡ As compared to MemoryGel® Xtra Breast Implants

§ Head-to-head compression benchtop testing between MemoryGel® Xtra (n=4) and Natrelle Inspira (n=3). Head-to-head testing according to industry standard ASTM D412 test method for rubber properties in tension (v. 0901) between MemoryGel® (n=10) and Natrelle Inspira (n=10).

¶ Head-to-head blinded in-person tabletop product comparison (MemoryGel Xtra vs. Inspira Responsive vs. Inspira Cohesive) with 452 respondents.

‡ Head-to-head in-person tabletop product comparison (MemoryGel Xtra vs. Inspira Responsive vs. Inspira Cohesive) with 79 surgeons.



# MemoryGel™ Breast Implants

#1 GLOBAL<sup>5</sup>  
BRAND

Trusted  
for more  
than

30 YRS

5 MILLION+  
women have MENTOR®  
Breast Implants

Unsurpassed  
Satisfaction<sup>16</sup>



Primary  
Augmentation



Primary  
Reconstruction

Patients HIGHLY SATISFIED with their implant decision.

 190,000  
WOMEN

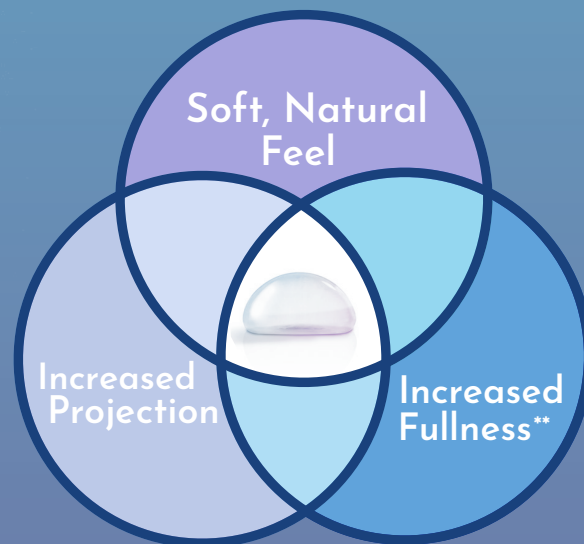
7 CLINICAL  
STUDIES

† Based on patient survey at 10 years in the MENTORMemoryGel® Breast Implant  
10-Year Core Gel Clinical Study Final Report.





# Why MemoryGel™ Xtra<sup>†,2</sup>



Ask Your Surgeon about MemoryGel™ Xtra Breast Implants today!

<sup>†</sup> In-person consumer survey with 452 respondents.

<sup>\*\*</sup> Compared to MemoryGel® Breast Implants.

1. RealSelf Worth It Ratings Data - November 2017 2. Mentor Consumer Preference Market Research Report - July 2017 3. Product Dimensions for MemoryGel and MemoryGel Xtra Breast Implants and Mentor R&D Compression Benchtop Testing - July 2017 4. Mentor Surgeon Preference Market Research Report - July 2017 5. Mentor Worldwide LLC Worldwide Sales Data 6. Mentor Worldwide LLC. MemoryGel® Core Gel Clinical Study Final Report, April 2013 7. 7.1. Summary of the Safety and Effectiveness of Mentor's MemoryGel® Silicone Gel-Filled Implants in Patients who are Undergoing Primary Breast Augmentation, Primary Breast Reconstruction, or Revision. 10-Year Core Gel Final Clinical Study Report. April 2013. 7.2. MemoryGel® Post Approval Study Seventh Annual Report, November 5, 2013. 7.3. Adjunct Study Final Report for Mentor's MemoryGel® Silicone Gel-Filled Breast Implants, 02 November 2012. 7.4. Mentor Worldwide, LLC MemoryShape® Post-Approval Cohort Study (formerly Contour Profile Gel Core Study) Final Clinical Study Report. 02 June 2015 7.5. Mentor Becker Expander/Breast Implant Clinical Trial 2013 Annual Report. 7.6. MemoryShape™ Post-Approval Cohort Study (formerly Contour Profile Gel Core Study. 20 7.7. CP® Styles Study: A Study of the Safety of the Contour Profile Gel Breast Implants in Subjects who are Undergoing Primary Breast Augmentation, Primary Breast Reconstruction, or Revision. 2015 7.8. MemoryShape™ Post-Approval Continued Access Study (formerly Contour Profile Gel Continued Access Study). 2014

© 2018 Mentor Worldwide LLC. All rights reserved.  
MentorWVLLCeu 092095-180521

#### IMPORTANT SAFETY INFORMATION

MENTOR® Breast Implants are indicated for breast augmentation, in women who are at least 18 years old, or for breast reconstruction. Breast implant surgery should not be performed in those women with active infection anywhere in their body, those with existing cancer or pre-cancer of their breast(s), those who have not received adequate treatment for these conditions or those who are pregnant or nursing. There are risks associated with breast implant surgery. Breast implants are not lifetime devices and breast implantation is not necessarily a one-time surgery. Patients may require additional unplanned surgeries on the breast(s) because of complications or unacceptable cosmetic outcomes. Many of the changes to the breast(s) following implantation are irreversible (cannot be undone) and breast implants may affect the ability to breastfeed, either by reducing or eliminating milk production. The most common complications with MENTOR® MemoryGel™ Breast Implants include re-operation, implant removal, capsular contracture, asymmetry, and breast pain. A lower risk of complication is implant rupture, which is most often silent (meaning neither you nor your doctor will know you have a rupture). The health consequences of a ruptured silicone gel-filled breast implant have not been fully established. Screenings such as mammography, MRI, or ultrasound are recommended after initial implant surgery to assist in detecting implant rupture. The most common complications with MENTOR® Saline-Filled Breast Implants include re-operation, implant removal, capsular contracture, wrinkling, deflation, asymmetry, and breast pain. Patients are reminded to discuss the indications, contraindications, warnings, precautions and the risks and benefits associated with MENTOR® Breast Implants with their surgeon and review the Important Safety Information provided at [www.mentorwvllc.eu](http://www.mentorwvllc.eu).

It is important that patients understand the risks associated with breast implant surgery when considering MENTOR® Breast Implants.